



## **HALACHIC ORGAN DONOR SOCIETY'S WEBSITE PRIVACY POLICY**

The Halachic Organ Donor Society (“HODS”) knows that you care how information about you is used and shared, and we appreciate your trust that we will do so carefully and sensibly. This notice describes our private policy. By visiting [www.hods.org](http://www.hods.org) or through social media correspondence (such as HODS Facebook profile (<https://www.facebook.com/HODSociety/>), HODS Twitter account (<https://twitter.com/HODSociety>), or HODS Instagram account (<https://www.instagram.com/hodsociety/>), you are accepting the practices described in this Privacy Notice.

### **What Personal Information Does HODS Gather?**

#### **Information You Give Us**

We receive and store any personal information you enter into our website or give us in any other way. This includes subscribing to our mailing list, submitting a form (such as a comment or signing up to receive your HODS organ donor card), or donating to us on our website. We use your personal information to provide you with personalized service; to send e-mail alerts to you; to answer your requests; and to process your membership applications.

Membership information is shared with Organ Procurement Organizations that have their own privacy policies.

You may wish to opt out of receiving our updates and requests for support at any time by emailing us at [admin@hods.org](mailto:admin@hods.org), which will cease all communications from us. We may also use your information to track visitors of our website. This lets us see which of our features are the most popular so we can better serve our users’ needs. It also lets us provide aggregate data

about our traffic (not identifying you personally, but showing how many visitors used which features, for example) to outside parties.

From time to time, we will send you e-mail announcements about upcoming events and e-Newsletters updating you on the issues of organ donation. On occasion, we will send you solicitations to your e-mail or postal mailbox about making your donation to HODS. You may unsubscribe to these announcements at any time by emailing [admin@hods.org](mailto:admin@hods.org). We use your contact information for in-house purposes only and do not provide, sell, or rent any information about you with a third party. Some demographic data, volunteered through annual surveys are used statistically to provide HODS with an accurate profile of our members. We never make any personal data collected from these surveys available to a third party.

We use a third party to produce and mail your HODS organ donor card. This third party only uses information you provide to produce and mail your card to you. They do not provide, sell, or rent out your information to a third party.

### **E-mail Communications**

We publish the HODS Newsletter every quarter.

Occasionally we may send announcements about HODS events or updates on newsworthy events on the issue of organ donation to our mailing list. We do not provide, sell, or rent our e-mail list to any third party.

### **External Links**

The Halachic Organ Donor Society includes links to external websites. These links do not fall under the [www.hods.org](http://www.hods.org) domain, and the Halachic Organ Donor Society is not responsible for the privacy practices or the content of external websites. Your use of any linked website is solely at your own risk.

### **Social Media and Comments**

The Halachic Organ Donor Society uses social media such as website comments, and networks like Facebook, Instagram, and Twitter, to engage readers in dialogue. As mentioned above, HODS makes use of data collected via these functions on our website. On other networks, we abide by the terms

and conditions of that network/service and reserve the right to use those networks for marketing purposes.

Comments made on [www.hods.org](http://www.hods.org), HODS Facebook account, HODS Instagram account, and HODS Twitter account are reviewed and published at our discretion, and through the use of these functions you accept that HODS is permitted to edit, moderate, and reuse comments for in-house promotional materials. Promotions and advertising are not permitted on any of these networks nor is derogatory or hateful speech.

### **Automatic Information**

When you visit our website, our servers use your IP address to make a log of basic information corresponding to the sites and pages you have visited. This information is stored primarily to help diagnose problems with our server, to administer [www.hods.org](http://www.hods.org) and for statistical metrics used to track website visitor traffic.

[www.hods.org](http://www.hods.org) uses “cookie” messages to automatically help provide better services. They remind us who you are and your preferences for our website based on what you’ve done and told us before. The “cookie” is placed in your computer and is read when you come back to our website. Cookies let us take you to the information and features you’re particularly interested in. They also let us track your usage of [www.hods.org](http://www.hods.org) so we know which parts of our sites are most popular. You can reject cookies or cancel them by instructing your Web browser accordingly.

### **How Secure Is Information about Me?**

All computers that receive or store personal information are secured by firewalls and other security measures. Additionally, sensitive data such as credit card numbers are encrypted using SSL and other industry standard measures, to provide an additional level of security.

### **Conditions of Use and Revisions**

If you have any concerns about privacy at [www.hods.org](http://www.hods.org) please send us a description of your concern to [admin@hods.org](mailto:admin@hods.org) and we will try to resolve it. We may amend this privacy policy from time to time; please review it periodically. We maintain the option to modify this privacy at any time by electronic notice posted on our website. Your continued use of our website after the date that such notices are posted will be deemed to be your agreement to the changed terms.

### **Contacting Us**

Our postal address is:  
Halachic Organ Donor Society  
P.O. Box 693  
New York, NY 10108-0693

We can be reached via e-mail at [admin@hods.org](mailto:admin@hods.org).